

Don't Go It Alone! How to Put Together A Great Board of Advisors for Your Company

With so many businesses just operating on a day-to-day basis in these challenging times, focus on the future can be lost. Yet there is tremendous opportunity for those able to look out into tomorrow and beyond. A Board of Advisors (BOA) can provide invaluable guidance to business owners and help you develop a strategic plan for the future of your company. BOA members also bring invaluable insight and experience to your business, help solve existing issues, and raise the tough questions that need to be asked (but oftentimes aren't).

You'll learn:

- Why every closely-held/family owned business needs a BOA
- Who should and should not be a member of your BOA
- How a BOA works – process/procedures
- BOA vs. other types of boards (Board of Directors, Family Shareholders Board)
- How to get the most out of BOA
- Role of the business owner(s) and role of the BOA members

Length:

90 minutes

About Redpoint Succession and Leadership Coaching

Redpoint helps business leaders achieve lasting, positive change for themselves and their businesses. Founders Lauren Owen and Urs Koenig are skilled and entertaining speakers who bring decades of experience and deep knowledge of proven leadership strategies to guide business owners, founders and successful executives in the corporate and not-for-profit world.